

THE Sign Show → THE Print Show →

2025

34%

Increase from 2024

5379

Total visitors over 3 days

Overall Attendance

Badge	Pre-Reg	Reg Att %	Reg Att	Non Att%	Non Att	Onsite	Unique	Revisit	Total
Speakers	2	100.00%	2	0.00%	0	2	4	1	5
Guest	0	0.00%	0	100.00%	0	10	10	0	10
Organiser	11	100.00%	11	0.00%	0	0	11	10	21
Press	13	92.30%	12	7.70%	1	1	13	11	24
PPMA Crossover	0	0.00%	0	100.00%	0	354	354	11	365
Visitors	7,234	61.47%	4,446	38.53%	2,788	275	4,721	233	4,954
Total	7,260	58.96%	4,471	41.04%	2,789	642	5,113	266	5,379

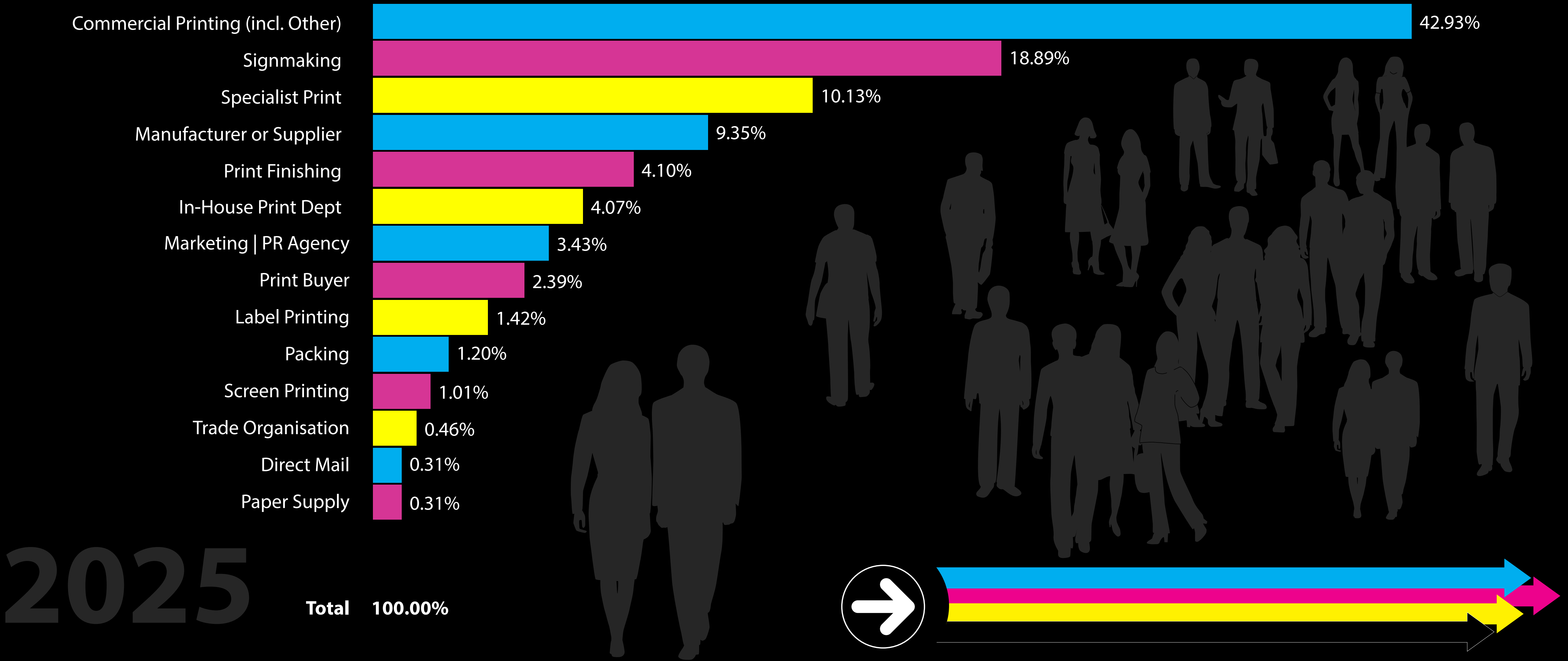
Exhibitor Attendance

Badge	Pre-Reg	Reg Att %	Reg Att	Non Att%	Non Att	Onsite	Unique	Revisit	Total
Exhibitors	820	83.40%	684	16.60%	136	43	727	867	1,594



Attendance Breakdown | Company by Sector

THE **Print Show** → THE **SignShow** →



Show visitor breakdown



34%

Increase from 2024

5379

Total Visitors over 3 days



Guests | Speakers | Press

05

Speakers

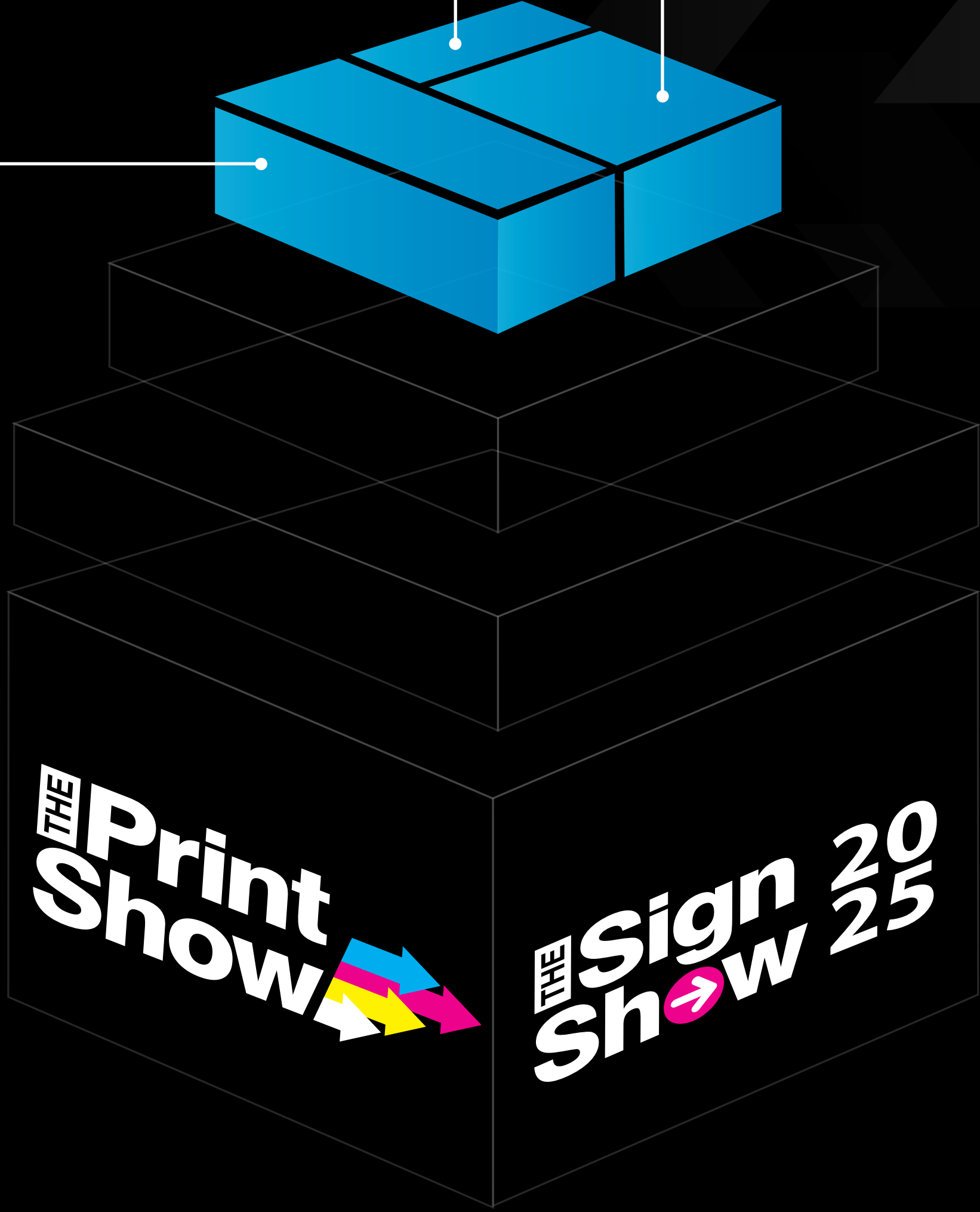
10

Guests

24

Press

Sub Total
0039



Crossover UK PPMA Show

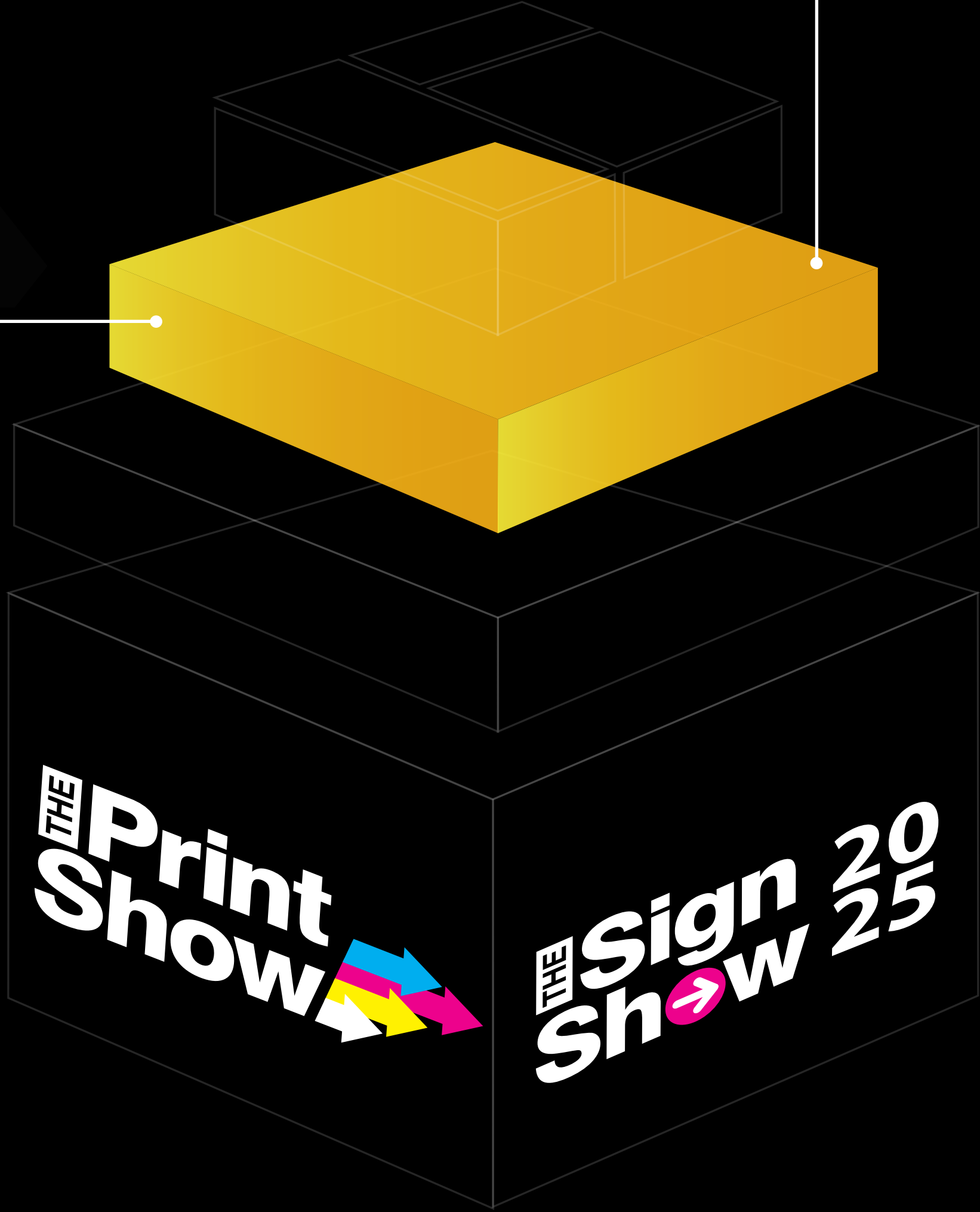
354

On site

11

Re-visits

Sub Total
0365



Organiser & Exhibitors

Exhibitors*

684

Pre Reg Attendees

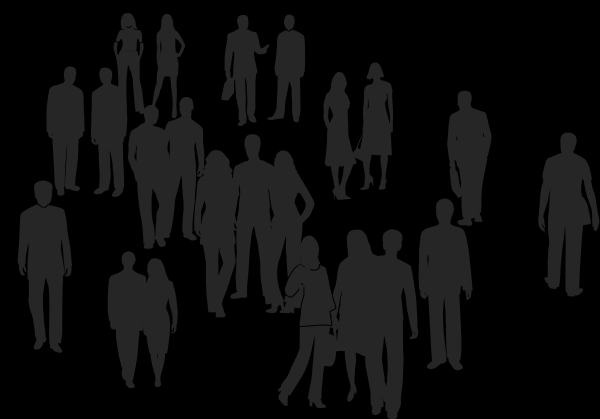
43

onsite

Exhibitors total

727

*Exhibitors total excluded from grand total of visitors



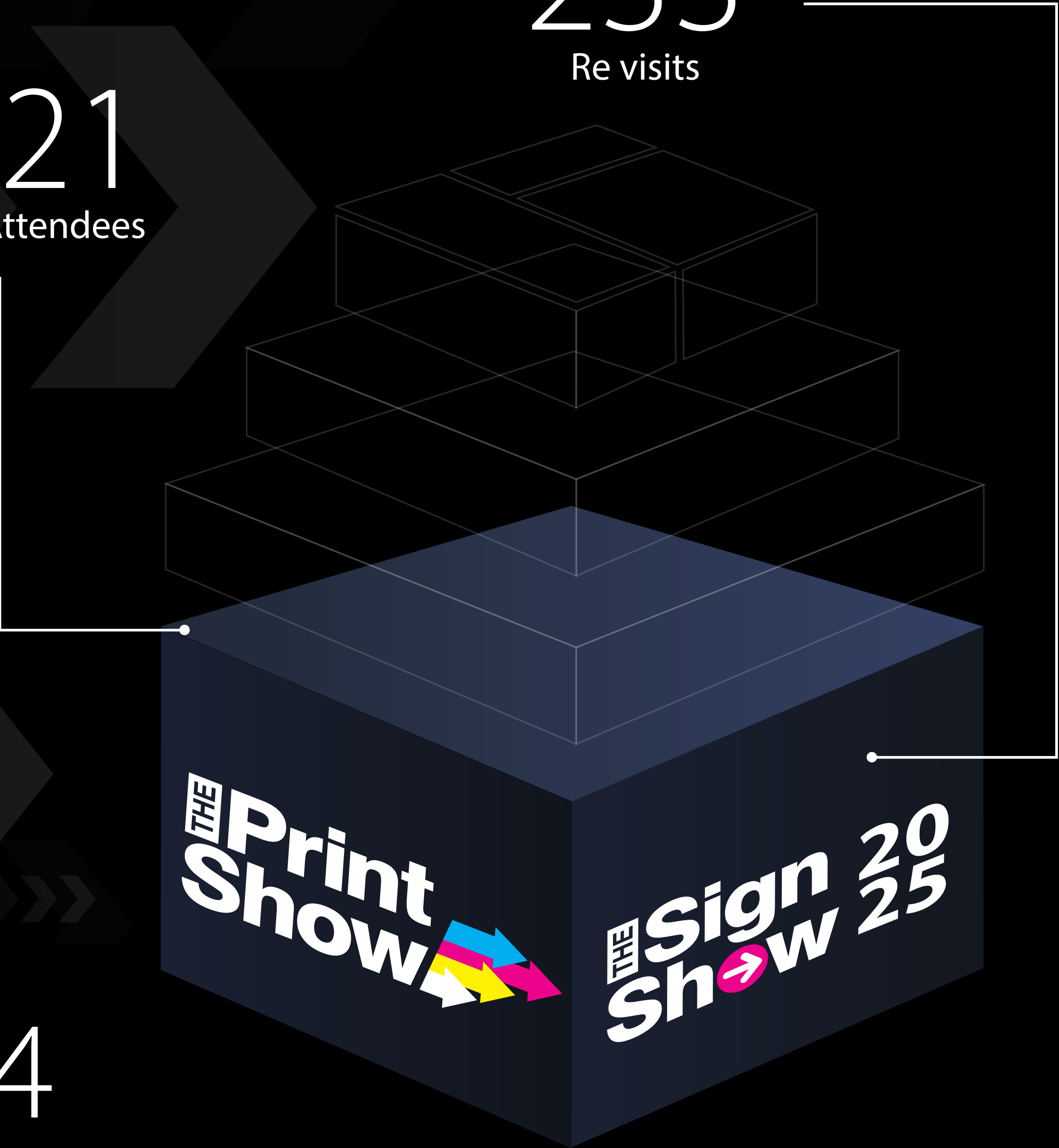
Sub Total
0021



Visitors

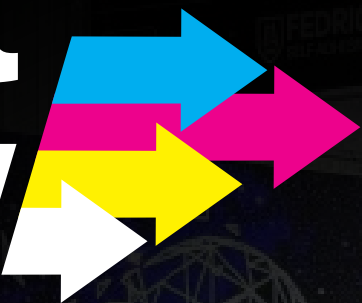
4721
Unique Attendees

233
Re visits



Sub Total
4954

THE Print Show



THE Sign Show



2025

5379

Total visitors over 3 days

For more information
please visit our websites

<https://www.thesignshow.co.uk>

<https://www.theprintshow.co.uk>

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